

How Attending a “Pennie University” Can Boost Your Income ...

During the 17th century, coffee houses in England were called Pennie Universities. For one Pennie, you gained admission to the coffee house and a cup of coffee.

Those days newspapers were hard to come by, so having access to newspapers and intelligent conversation lured people from the streets. The reporters were called “Runners” as they went through the coffee house reporting the news to the patrons.

Aytoun Ellis stated that *“Like Noah’s ark, every kind of creature in every walk of life (frequented coffeeshouses). They included a town wit, a grave citizen, a worthy layer, a worship justice, a reverend nonconformist, and a voluble sailor. No man of any station need give his place to a finer man.”*

Anyone with the love of coffee was welcome...

If you are passionate about something, you form part of a community with everyone else that shares the passion. Even if it is frowned upon by others.

Nick Usborne didn’t have the privilege of attending the “Pennie Universities”, but no doubt that he shares their passion for coffee.

Nick started his own money making website in December 2006 as a hobby. He started writing about something he loves... coffee...

On his money making website, he shares tips, tricks and blog posts for anything to do with coffee. In turn he gets money from coffee companies that put ads on his site. Those ads will be seen by the people that equally loves coffee and might convert to a sale.

Today he spends 40 minutes or less per day on the site which generates anything between \$500 and \$5000 a month in passive income. He struggles to contain his enthusiasm when he says *“I’m not building a business here, I’m just enjoying myself and I’m talking about all these big numbers... It is nuts...”*

He states that *“This really is the ‘every person’ way to make money online”*.

Like there was no discrimination in the Pennie universities, there is no discrimination in writing about your own passion. Whatever your interests are, others share that. You can write about your love for cats, bats or barbeque.

You can start your own money making website by spending 40 minutes or less a day. To learn more about this easy freelance money making opportunity, check out the Barefoot Writer Club.



[Join this elite club](#) to learn more about the different ways to make a great living as a writer. Make this change today and see how the support of fellow Copywriters, and master tips from Gurus can move your passion into a career.