

Promotional Email

From: Jane Smith, ABC Realtor Marketing Inc. JSmith@ABCRMI.com

Date: Mon, Jun 27, 2016

Subject: Save \$105 with our 4-month **free** trial (*alternative subject lines after end of follow up email*)

To: stevexxx@gmail.com

Give Me an Hour of Your Time and You'll Gain 4 Extra Hours a Week from Now On.

Hi Steve,

Think about how much time you invest into generating leads. If you lose one of those leads it means you've lost that time, and the possibility of a sale.

Have you lost time and money because you failed to follow up on an email or phone call?

Find out how you can gain 4 hours a week changing to the right contact management system. You'll get these proven techniques in our educational Webinar: ***7 Simple Ways to Make Contact Management Easy.***

During this hour long webinar, you will learn techniques that will:

- Ensure you achieve better results without even investing in our product
- Obtain more referrals this week with a simple 3-step technique
- Eliminate your paper based system
- Never miss another follow up call or email again

This Webinar is purely informative where we share our valuable strategies with you. There is a 5-minute promotional talk about our app and its benefits at the end of the webinar where we grant you a special sign-up offer as our gratitude.

"I viewed this webinar on my iPhone in the car. It was well worth the hour. I learned so much and was able to put a lot of the ideas into action right away. I highly recommend this webinar to other realtors."

- Janice Huggins, Realtor, Smith Falls, Kansas

[Sign up](#) today for the webinar and receive a FREE one-month trial for our web-based app.

Sign up Today

Special Bonus

Get a free 4-month trial (\$105 saving) – details given in last 5 minutes of Webinar

Landing Page

Sign Up for the Webinar That Will Add 4 Hours to Your Week

During this purely informative hour long webinar, you will learn techniques that will:

- Ensure you achieve better results without even investing in our product
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Register for the Webinar: ***7 Simple Ways to Make Contact Management Easy***, by completing the following form.

First Name*:

Last Name*:

Company*:

Phone*:

Email*:

Yes, send me information and special offers.

Sign up Today

Follow-up Email

From: Jane Smith, ABC Realtor Marketing Inc. JSmith@ABCRMI.com

Date: Fri, Jul 01, 2016

Subject: Claim Your \$105 Saving

To: stevexxx@gmail.com

Hi Steve,

Thank you for attending the educational Webinar: **7 Simple Ways to Make Contact Management Easy**.

You will see positive results within the first week if you put our valuable strategies to use immediately. To further improve your administration tasks and lead generation campaigns, download the Contact Management Application for a free one-month trial.

For your upgraded FREE 4-month trial, contact us by [deadline date] for your personal access code.

Best wishes,

Jane

Jane Smith
Marketing Director
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JSmith@ABCRMI.com

Subject line alternatives for the promotional email:

Get more referrals **this week** with 3 easy steps

Add 4 hours to your week starting **now**

Complimentary Webinar: **7 Simple Ways to Make Contact Management Easy**